

SEPTEMBER 26
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, SEPTEMBER 26, 1977

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday	SPRING-SUMMER '78	EUROPEAN FASHION FAIR	1 PENN PLAZA - 6TH FL
Sept. 25-	EUROPEAN FASHIONS		7TH AVE & 34TH STREET
Sept. 28	More than 200 exhibitors from 15 European countries will present women's, men's, children's fashions and accessories. Contact: Jackie Cowen, 695-3558.		
9:30 A.M.-			
5:30 P.M.	Publicity: Spencer & Rubinow, 445 Park Ave., 751-9050.		
Sunday	FRENCH SPRING AND	FRENCH FASHIONS AT	1 PENN PLAZA
Sept. 25-	SUMMER FASHIONS	EUROPEAN FASHION FAIR	7TH AVE & 34TH STREET
Sept. 28	Showing of 64 pret-a-porter lines; 17, children's wear. Contact: 541-9075.		
Sunday	BENEFIT IN NEW	MACY'S NEW YORK	5TH FLOOR
Sept. 25	CHILDREN'S DEPARTMENT		
5:30 P.M.-	Special preview of new children's department, for benefit of Cystic Fibrosis		
7:30 P.M.	Foundation. Sale of reserve items from former Thanksgiving parades. Tickets: \$50.00 per family. Contact: Kenneth Dobbs, GR 5-7920. P.R.: Judy Cohn, 695-4400.		
Monday	PHILIPPE VENET FASHIONS	CANCER RESEARCH INSTITUTE	ST. REGIS HOTEL
Sept. 26	AT BENEFIT SHOW	(133 EAST 58TH STREET)	ROOF
6:00 P.M.-	Showing of Fall couture fashions and first menswear collection by		
8:00 P.M.	Philippe Venet. Tickets: \$40.00. Contact: TE 8-5944.		
Monday	FENDI FUR FASHIONS	BERGDORF GOODMAN	5TH AVE & 58TH STREET
Sept. 26	AT BENEFIT SHOW		
7:00 P.M.	Show for Committee of the Lenox Hill Auction. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.		
Beginning	SPRING COLLECTION	AQUASCUTUM	680 FIFTH AVE (54TH ST)
Monday	FOR MEN AND WOMEN		NEW SHOWROOM - 4TH FLOOR
Sept. 26	Showing of rainwear and other fashions for men and women at new offices and showroom. Continuous by appointment. Contact: Jayne Gosse, 975-0259.		
Beginning	OPENING: SPRING/SUMMER	DESIGNIT	512 SEVENTH AVENUE
Monday	COORDINATED KNITS	(13 S. MOLTON, LONDON)	SHOWROOM - 2ND FLOOR
Sept. 26	Continuous by appointment. Contact: D&B International, Don Epstein, 354-7310.		
Monday	OPENING: SPRING/SUMMER	MARY FARRIN	REGENCY HOTEL
Sept. 26-	DESIGNER COLLECTION	(9 S. MOLTON, LONDON)	SUITE 1420
Sept. 30	Showing of knitted coordinates. By appointment. Contact: PL 9-4100.		
Beginning	OPENING OF SPRING	ST. MICHEL	1407 BROADWAY
Monday	COLLECTION		SHOWROOM - 17TH FLOOR
Sept. 26	Continuous by appointment. Contact: 869-9322.		
Beginning	PREVIEW REPORT: SPRING/	HARPER'S BAZAAR	717 FIFTH AVENUE
Monday	SUMMER FASHION SEMINAR		SHOWROOM - 11TH FLOOR
Sept. 26	By appointment. Contact: Patti Ewart, 935-2721.		
Tuesday	OPEN HOUSE: NEWEST	BULOVA	41 MADISON AVE (26TH ST)
Sept. 27	CLOCK COLLECTION		N.Y. MERCH. MART (5J)
9:00 A.M.-	Showing of newest clock collection at launching of Bulova's new showroom.		
12:00 Noon	By invitation. Contact: Adele Shainblum, Ruder & Finn, 593-6345.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 27 9:30 A.M.- 11:00 A.M.	PRESS BREAKFAST: NEW FUR DEPARTMENT Donald Brooks, custom fur designer to Lord & Taylor, will be present. By invitation. Publicity: Barbara Campbell, 391-3632.	LORD & TAYLOR	3RD FLOOR
Tuesday Sept. 27 12:00 Noon Luncheon	LUNCHEON: "SOLAR POWER FOR THE HOME" Speakers: Lola Redford, Julius Hermes, Norma Skurka. Prices: \$18.00, members; \$20.00, guests. Contact: 685-4664.	NAT'L HOME FASHIONS LEAGUE (41 MADISON AVE)	HOTEL PIERRE BALLROOM
Tuesday Sept. 27 12:30 P.M.	INTRODUCTION: AMAZONE FRAGRANCE--BENEFIT Side-Saddle Exhibition on bridle path, at benefit for Children's Village of Dobbs Ferry. Luncheon 1:00 P.M. By invitation. Contact: Johanna Lee, 758-4090.	HERMES	TAVERN-ON-THE-GREEN CENTRAL PARK AT 67TH ST
Tuesday Sept. 27 6:30 P.M.- 8:30 P.M.	PREVIEW: HALSTON'S DESIGNS FOR KARASTAN Halston will be the special guest at opening of Altman's new rug and carpeting area. By invitation. Press: Judith Janney, 679-7800, ext. 568.	B. ALTMAN & CO.	5TH FLOOR
Tuesday Sept. 27 6:30 P.M. Buffet	HUNT COUNTRY FASHIONS & NEW MEN'S FRAGRANCE Showing of men's sportswear (7:15 P.M.) at launching of Devin, new Aramis fragrance for men. Tickets: \$25.00 each, for benefit of Southampton Hospital. By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S & ARAMIS	1ST FLOOR MEN'S DEPARTMENT
Tuesday Sept. 27 7:00 P.M.	BENEFIT SHOW: FALL FASHIONS BY CHLOE Fall-Winter Chloe collection, for benefit of Memorial Sloan-Kettering Cancer Center. Show at 7:45. Admission: \$15.00. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7 EAST 91ST STREET BURDEN MANSION
Wednesday Sept. 28 9:00 A.M.- 2:30 P.M.	"STRAIGHT FROM THE NOSE" SEMINAR Eight perfumers will discuss their most famous creations. For members: \$45.00 (including luncheon). Contact: Annette Green, 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA TERRACE ROOM
Wednesday Sept. 28 9:30 A.M.- 11:00 A.M.	PRESS CONFERENCE-- RAYON FIBERS, FABRICS Presentation of information about rayon fibers and fabrics, including promotion plans. By invitation. Contact: Martin Arnold, 687-7880.	ITT RAYONIER (605 THIRD AVENUE)	PRINCETON CLUB 15 WEST 43RD STREET
Wednesday Sept. 28 11:30 A.M.	MARIO VALENTINO READY-TO-WEAR Designed by Muriel Gratto. For customers. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 28 2:30 P.M.	PRESS SHOWING OF FUR COLLECTION For press, by invitation. Contact: CI 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Thursday Sept. 29 9:30 A.M.	PRESS PREVIEW: NEW FABRIC For press, by invitation. Contact: Ellen Sweeney, 790-9403.	TREVIRA	1515 BROADWAY 31ST FLOOR
Thursday Sept. 29 12:00 Noon Luncheon	"WOMEN IN BUSINESS-- NOW IN ORBIT" Speaker: Florence Skelly, president, Yankelovich, Skelly & White, Inc. Prices: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

Tuesday Sept. 27 9:30 A.M.	RESORT SWIMWEAR & BEACH FASHIONS Also, at 11:30. By invitation. Publicity: Eleanor Lambert, MU 8-2130.	MONIKA TILLEY FOR ELON OF CALIFORNIA	1407 BROADWAY SHOWROOM - SUITE 2205
Thursday Sept. 29 12:30 P.M.	PRESS LUNCHEON: CARLA FENDI By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	7TH FLOOR
Thursday Sept. 29 6:00 P.M.- 8:00 P.M.	BENEFIT SHOW: FASHIONS BY BILL BLASS Presentation of Fall collection by Bill Blass, for benefit of N.Y. Zoological Society. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Thursday Sept. 29 6:30 P.M. Champagne	INTRODUCING NEW FRAGRANCE AT BENEFIT Reception in honor of Elizabeth Arden's new fragrance, "Cabriole," followed by Alicia Alonso in "Giselle." By invitation. Contact: Paulette Dufault, 399-2029.	ELIZABETH ARDEN & AMERICAN BALLET THEATRE	LINCOLN CENTER LIBRARY LINCOLN CENTER PLAZA
Thursday Sept. 29 8:00 P.M.	35TH ANNUAL AMERICAN FASHION CRITICS' AWARDS Tickets: \$150.00 each, for benefit of Educational Foundation for the Fashion Industries. Publicity: Eleanor Lambert, MU 8-2130.	COTY, INC.	F.I.T. AUDITORIUM 277 WEST 27TH STREET
Friday Sept. 30 11:30 A.M.	FASHIONS BY CHANEL-- BENEFIT SHOW For benefit of Legal Aid Society. By invitation. Publ: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Friday Sept. 30 7:00 P.M. Reception	INTRODUCTION OF PAVLOVA FRAGRANCE Reception and benefit in homage to Anna Pavlova. American Ballet Theatre commemorative performance of "Swan Lake," 8:00 P.M. Contact: Betsy Conrad, 759-7790.	PAYOT-PARIS & I.T.T.	METROPOLITAN OPERA HOUSE LINCOLN CENTER
Oct. 2	EUROPEAN FASHION FAIR AT CHICAGO APPAREL MART (Oct. 2-5) -- (212) 695-3558		
Oct. 2	FASHION WEEK IN MUNICH (Oct. 2-6)		
Monday Oct. 3 7:00 P.M.	PREVIEW OF MENSWEAR BOUTIQUE From 7:00-9:00 P.M. By invitation. Contact: Ali Demovic, 758-2233.	ANDRE OLIVER	34 EAST 57TH STREET
Beginning Monday Oct. 3	OPENING OF SPRING COLLECTION Also, new collection--Baronette. By appointment. Contact: 564-6238.	BARON PETERS; ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Oct. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Oct. 3	RESORT COLLECTION IN CALIFORNIA By appointment. Contact: Jerry Padgett, (213) 627-5201.	MR. BLACKWELL	719 S. LOS ANGELES ST LOS ANGELES, CALIF.
Monday Oct. 3 9:30 A.M.	RESORT-SPRING COLLECTION IN CALIFORNIA Also, Oct. 10 at 9:30. By invitation. Contact: (213) 627-0806.	HELGA	722 S. LOS ANGELES ST LOS ANGELES, CALIF.
Monday Oct. 3- Oct. 14	SPRING COLLECTION IN CALIFORNIA By appointment. Contact: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	714 S. LOS ANGELES ST LOS ANGELES, CALIF.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 4 11:30 A.M.	FASHION SHOW TO BENEFIT KIPS BAY By invitation. Publicity:	SAKS FIFTH AVENUE Helen O'Hagan, PL 3-4000.	5TH FLOOR
Tuesday Oct. 4 12:30 P.M. Luncheon	BENEFIT FASHION SHOW BY MADAME GRES Thirteenth annual benefit show, presenting Fall and Winter fashions by Madame Gres. Tickets: \$40.00 each. Contact: 751-0530.	MUSICIANS EMERGENCY FUND (515 MADISON AVENUE)	HOTEL PIERRE GRAND BALLROOM
Tuesday Oct. 4 6:00 P.M.- 8:00 P.M.	BENEFIT: ASSOCIATION FOR BETTER NEW YORK Special awards to: Bill Blass, Mollie Parnis, Estee Lauder & Diana Vreeland. Tickets: \$50.00. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	7TH FLOOR
Tuesday Oct. 4 6:30 P.M.	PREVIEW: FURNITURE BY PIERRE CARDIN Showing of furniture collection. By invitation. Publ: Judith Janney, 679-7800.	B. ALTMAN & CO.	5TH FLOOR
Tuesday Oct. 4 7:00 P.M.	PREVIEW: MEN'S SPORTSWEAR First collection of men's sportswear. By invitation. Contact: Larrisa, 431-4295. Thereafter, Oct. 5-13, Hotel Carlyle, Madison at 76th St. Contact: RH 4-1600.	KAWALA (8214 HOLLYWOOD BLVD, L.A.)	CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET
Wednesday Oct. 5 7:00 P.M.	YVES SAINT LAURENT FUR FASHIONS Yves Saint Laurent collection of furs--honoring Junior Committee, Boutique de Noel. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MAIN FLOOR
Oct. 6- Oct. 10	MAGIC (Men's Apparel Guild in California) Spring-Summer showings at San Diego's Royal Inn at the Wharf. Contact: 124 E. Olympic, L.A. 90015, (213) 746-0623.		
Oct. 7	COTE D'AZUR SUMMER SHOWINGS, NICE (Oct. 7-11), Int'l French Trade Shows, 582-4960		
Monday Oct. 10 5:00 P.M.	PREVIEW: MEN'S FURS BY JEFFREY BANKS By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	DALANI II	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-2299.	JAMES DAUGHERTY	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: (800) 528-4494.	JORDAN FOR JORDAN SACK & COMPANY	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Rhoda Barrett, 279-5100.	RIVA FASHIONS BY VICTOR JORIS	512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment.	SUSAN THOMAS/VIVO Contact: 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR
Monday Oct. 10- Oct. 14	READY-TO-WEAR SHOWINGS IN MILAN (By invitation from individual designers). Contact: Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli, 3, 00186 Rome, Italy. Tel: (06) 679-43-90 or Milan (Oct. 8-14), (02) 6336. <u>Mon., Oct. 10: 9:30 A.M., Cadette; 11:30 A.M., Cesare Sciunnach at Palace;</u> <u>12:30 P.M., Sportmax at Principe; 3:00 P.M., Lancetti at Principe; 4:00 P.M.,</u> <u>Barocco at Palace; 5:00 P.M., Heinz Riva Bis at Principe; 7:00 P.M., Andre</u> <u>Laug Boutique at Principe; 8:00 P.M., Erte at Palace.</u> <u>Tues., Oct. 11: 9:30 A.M., Montedoro at Principe; 10:30 A.M., Courlande at</u> <u>Principe; 11:30 A.M., Helyett at Principe; 12:30 P.M., Kinki Shop at</u> <u>Principe; 3:00 P.M., La Viola at Principe; 4:00 P.M., Ognibene Zendman Boutique</u> <u>at Palace; 5:00 P.M., Dellaquara at Principe; 6:00 P.M., Geoffrey Beene at</u> <u>Diana; 7:00 P.M., Miguel Cruz at Principe; 8:00 P.M., Enrico Coveri at Palace.</u> <u>Wed., Oct. 12: 9:30 A.M., Callaghan at Principe; 10:30 A.M., Giancarlo Ripa at</u> <u>Palace; 11:30 A.M., Ken Scott at Principe; 12:30 P.M., San Lorenzo at</u> <u>Principe; 3:00 P.M., Trell at Principe; 4:00 P.M., Mario Valentino at</u> <u>Principe; 5:00 P.M., Lorenbetty at Palace; 6:00 P.M., Dorian at Principe;</u> <u>7:00 P.M., Charade Top at V.S. Sofia, 33; 8:00 P.M., Mila Schon Due at</u> <u>V. Montenapoleone, 2.</u> <u>Thurs., Oct. 13: 9:45 A.M., Laura Biagiotti at Principe; 11:00 A.M., Lux</u> <u>Int'l. at Palace; 12:15 P.M., Basile at Principe; 3:00 P.M., Krizia; 4:00 P.M.,</u> <u>Armani at V. Durini, 24; 5:30 P.M., Roberta Di Camerino at Principe; 6:30 P.M.,</u> <u>Glamour at Principe; 7:30 P.M., Giorgio Courreggiari at Principe.</u> <u>Fri., Oct. 14: 9:45 A.M., Fendi at Palace; 11:00 A.M., Complice at Principe;</u> <u>12:15 P.M., Missoni at Diana; 3:00 P.M., Caumont at Principe; 4:00 P.M.,</u> <u>Marina Ferrari at Palace; 5:00 P.M., Baila at Principe; 6:00 P.M., Livio De</u> <u>Simone at Principe; 7:00 P.M., Pims at Palace; 8:00 P.M., Muriel Gateau</u> <u>at Principe.</u>		
Tuesday Oct. 11 9:00 A.M. Breakfast	SHOWING OF SPRING COLLECTION Show at 9:30 A.M. By invitation. Thereafter in showroom, 1411 Broadway, Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION BY INDIA IMPORTS OF R.I.	1407 CLUB 1407 BROADWAY
Beginning Tuesday Oct. 11	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4700.	GAMUT BY DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Oct. 11	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-0511.	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Oct. 11- Oct. 13	FASHIONS FROM 16 HONG KONG MANUFACTURERS Men's women's, children's fashions. Contact: Maralyn Rittenour, 582-6610.	HONG KONG TRADE DEV'T COUNCIL (548 FIFTH AVE)	N.Y.SHERATON (7TH & 56) CORINTHIAN ROOM
Wednesday Oct. 12 12:00 Noon	PRESS' LUNCHEON: LIVIA'S NEW FRAGRANCE By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	7TH FLOOR BOARD ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 12 5:00 P.M. 7:30 P.M.	MEN'S AND WOMEN'S FASHIONS FROM SWEDEN Spring and Summer collection, designed by Gil Truedsson. Chip Tolbert. By invitation. Contact: Joanna Truedsson, 751-4308.	SWEDISH FASHION GROUP (545 MADISON AVENUE)	SHEPHEARD'S 58TH STREET & PARK AVE Commentator:
Wednesday Oct. 12 5:30 P.M.	PRESS PRESENTATION: HAIR STYLES Show at 6:00. By invitation. Contact: Claude Delibes, 860-0706.	STUDIO INTERNATIONAL	146 EAST 56TH STREET SALON - 3RD FLOOR
Beginning Wednesday Oct. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 661-1670.	COUNTRY SOPHISTICATES	498 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Wednesday Oct. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-0410.	NANI'S NOWHERE ELSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 14	SPRING READY-TO-WEAR IN MIAMI (Oct. 14-18)		
Oct. 15- Oct. 19	SPRING READY-TO-WEAR, FURS, KNITWEAR IN FLORENCE AT PITTI PALACE. Contact: Centro di Firenze per la Moda Italiana, Viale A. Gramsci, 9/A 90121 Florence		
Oct. 16- Oct. 19	NAMSB (Nat'l Assn. of Men's Sportswear Buyers); & BAMA (Boys' & Young Men's Apparel Mfrs. Assn) at N.Y. Statler Hilton. Contact: 986-1811		
Monday Oct. 17 7:00 P.M.	"AMERICAN IMAGE" AWARDS FOR FASHION LEADERSHIP Second annual "Adam" awards in seven categories: Political or civic affairs, communications, sports, business, motion pictures, television, the arts. Tickets: \$100.00 each. (Black tie). Contact: 581-8210.	MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Monday Oct. 17 7:30 P.M.	"BEST BIB AND TUCKER" -- BENEFIT PARTY Preview of new exhibit -- "A Costume History of New York Dining and Galas" -- from 1783 to the present day, presented in ten vignettes (open through March 5). Co-chmn: Mrs. William P. Rayner and Mrs. Nancy White. Tickets: \$125.00 each. Public Relations: Monika Dillon, 534-1672.	MUSEUM OF THE CITY OF NEW YORK	FIFTH AVE. AT 103RD ST.
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-5570.	CASI; & SICA KNITS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 838-6270.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	COLLECTOR'S ITEMS (DIV. LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CUDDLECOAT/ V & J DESIGN Contact: 279-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	DIMITRI COUTURE LTD. Contact: Marianne Mischo, 929-0490.	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Cenage, del Costa of Paris, Annemarie Gardin, Carol Peretz. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING SPORTSWEAR COLLECTION Continuous by appointment.	CHARLOTTE FORD II (DIV. DON SOPHISTICATES) Contact: 391-5460.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	KAREN UNLIMITED Contact: 239-4118.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	HUBERT LATIMER Contact: 840-1270.	8 WEST 40TH STREET SHOWROOM - SUITE 1401
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Introduction of special group by Jean Claude DeLuca.	MAC TAC (DIV. LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	MARITA BY ANTHONY MUTO; A.M./P.M. Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	TRACY MILLS Contact: 221-6374.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS By appointment. Contact: Herb Lewin, 221-6720. Press: Roz Rubenstein, 691-8340.	LEO NARDUCCI DRESSES & SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Contact: 354-0760; Nipon Boutique, 24th floor. Contact: 354-4325.	ALBERT NIPON; & NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	POSH, INC. BY JAY ANDERSON Contact: Kay McGowan, 398-0763.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	PAT SANDLER (FOR LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	ABE SCHRADER CORP. Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	SPORTWORK/NANCY EBKER Contact: Alyson, 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR
Monday Oct. 17- Oct. 27	SPRING COLLECTION IN NEW YORK Continuous by appointment.	ERNST STRAUSS & SCHNELL SPORTS Contact: (213) 623-8112.	HOTEL GOTHAM SUITE 1801
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	LEONARD SUNSHINE, INC. Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH AVENUE
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Also, Thai II. Continuous by appointment.	THAI LINES & STAR OF SIAM Contact: 398-0920.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Oct. 18 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	ADELE SIMPSON Contact: 354-8600.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 18 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 18 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 18 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	SAZ Contact: Larry Farragut, 221-3489.	530 SEVENTH AVENUE SHOWROOM - 21ST AVENUE
Tuesday Oct. 18 4:00 P.M.	SHOWING OF SPRING & SUMMER MENSWEAR "Easy Livin'"--musical presentation. Show at 4:15 P.M. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET Cocktails after show.
Tuesday Oct. 18 5:30 P.M.	PRESS SHOW: SPRING & SUMMER MENSWEAR By invitation. Contact: Roberta Bendavid, 399-2482.	BILL KAISERMAN FOR RAFAEL	PLACE TO BE ANNOUNCED
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Harvey Goodman, 354-8420.	HARVE BENARD LTD.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Contact: Buyers--Steve Goldfarb, 221-0642. Press--Jeanne	CLOVIS (DIV. KREISLER GROUP)	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Chappell, 221-0644.
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	DIANE VON FURSTENBERG Contact: 354-8336.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	BETTY HANSON & COMPANY Contact: 840-8888.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	KAPPI Contact: Allan Gelfond, 239-9494.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	MISS O Contact: John Brennand, 354-6777.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	HANAE MORI BOUTIQUE Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	REUBEN THOMAS INCORPORATED Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	SAMUEL ROBERT Contact: Bill Levin, 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	DOMINIC ROMPOLLO Contact: Jean Roberts, 354-1880.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Contact: Buyers--Bert Reifer, 221-0642. Press--Jeanne	CLOVIS RUFFIN FOR RUFFINWEAR/RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Chappell, 221-0644.
Wednesday Oct. 19 9:00 A.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter, 530 Seventh Ave., 2nd floor.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	HOTEL ROOSEVELT BALLROOM Contact: 563-0988.
Wednesday Oct. 19 10:30 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	JERRY SILVERMAN Contact: 244-7522.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTION Continuous by appointment.	NAT KAPLAN Contact: 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTIONS Also, Traina-Mignon by Teal Traina.	MIGNON BY DOROTHY FARBO Contact: 354-4980.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTION Continuous by appointment.	SILVERMAN SPORT BY ADRI Contact: 391-0420.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 20 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Laura Addams, 221-6922.	GIANNI VERSACE FOR BEGED-OR	525 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
<u>PRESS SHOWINGS -- SPRING/SUMMER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE</u> Contact: Denise Dubois, 100 fbg. St. Honore, Paris 75008 (Tel: 266-64-44)			
<u>Sun., Oct. 23:</u>	<u>Address & Phone</u>	<u>Showing at:</u>	
11:00 A.M. LANVIN	22, rue du Fg St. Honore, 265-27-21	POTEL ELYSEES	
12:15 P.M. EMANUEL UNGARO	2, ave. Montaigne, 256-27-70	PALAIS DES CONGRES	
2:30 P.M. MICHEL GOMA	60, rue de Richelieu, 073-09-10	" " "	
4:30 P.M. SONIA RYKIEL	60, rue de Grenelle, 222-43-22	" " "	
6:00 P.M. JACQUES ESTEREL	124, rue du fg St. Honore, 359-25-30	" " "	
8:00 P.M. JAP	3, Place des Victoires, 233-96-80	" " "	
9:00 P.M. CARVEN	6, rond-point, Champs-Elysees	SALON, 225-66-52	
<u>Mon., Oct. 24:</u>			
9:30 A.M. CHLOE	71, ave. F.D.R., 359-15-63	PALAIS DES CONGRES	
11:00 A.M. JEAN PATOU	7, rue Saint-Florentin, 260-36-10	" " "	
12:15 P.M. CHANEL	120, rue LaBoetie, 359-78-59	" " "	
2:30 P.M. CHRISTIAN DIOR	30, ave. Montaigne, 256-74-44	" " "	
6:00 P.M. GIVENCHY	3, ave. George-V, 225-92-60	" " "	
7:30 P.M. TAN GIUDICELLI T13	59, ave. d'l'ena, 260-36-80	SALON	
8:45 P.M. PIERRE CARDIN	29, ave. Marigny, 266-92-25	Espace Cardin, ave. Gabriel	
<u>Tues., Oct. 25:</u>			
9:30 A.M. GUY LAROCHE	29, ave. Montaigne, 225-87-45	PALAIS DES CONGRES	
11:00 A.M. YVES SAINT LAURENT	5, ave. Marceau, 723-72-71	" " "	
2:30 P.M. TED LAPIDUS	37, ave. Pierre ler Serbie, 225-52-46	" " "	
3:30 P.M. RENOMA	113 ave. Victor Hugo, 727-13-79	" " "	
4:30 P.M. LOUIS FERAUD	88, rue du fg St. Honore, 265-27-29	" " "	
6:00 P.M. COURREGES	40, rue Francois-ler, 261-52-03	" " "	
7:00 P.M. PHILIPPE VENET	12, rue du fg St. Honore, 266-05-78	62, rue Francois-ler	
8:30 P.M. NINA RICCI	20, rue des Capucines, 261-58-31	29, ave. George-V	
<u>Wed., Oct. 26:</u>			
9:30 A.M. JEAN LOUIS SCHERRER	51, ave. Montaigne, 359--5-39	53, ave. Montaigne	
11:30 A.M. TORRENTE	9, rue du fg St. Honore, 266-14-14	SALON	
4:00 P.M. CERRUTI	27, rue Royal, 261-39-64	HOTEL INTERCONTINENTAL	
Beginning Monday Oct. 24	OPENING: SPRING BRIDAL COLLECTION Continuous by appointment. Contact: 736-8802.	CHARLOT INTERNATIONAL MEXICAN BRIDALS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Oct. 25	READY-TO-WEAR SHOWINGS IN LONDON & BIRMINGHAM (Oct. 25-31)		
Beginning Wednesday Oct. 26	OPENING SPRING COLLECTION Continuous by appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Oct. 28- Nov. 2	SPRING READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS, 2300 Stemmons Freeway Contact: Jack Goldstein, 527 Madison Ave., 752-2422; (214) 637-1970 (Dallas)		